



## Luncheon Presentation

### Platinum Program Sponsors



**Who: Manuel Pereira**  
**Regional Practice Lead, Process & Architecture**  
**IBM Rational**

**Topic: Optimizing Your Software Development Lifecycle & Business**

**Date & Time: Noon – Wednesday, January 28, 2009**

**Place: Delta Regina – Tuscany Room**  
1919 Saskatchewan Dr.

**RSVP: Deadline: Friday, January 23, 2009 5:00 pm**  
By Phone: 352-1392  
By Fax: 352-3133  
By e-mail: [regina@cips.ca](mailto:regina@cips.ca)  
(Please provide Name, Company, Member (Y/N), Telephone, & Method of Payment - do not include Credit Card #)

**Cost:**

Members	\$15
Non-members	\$25
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Student non-members	\$15
Corporate Table (for 8)	\$150
<ul style="list-style-type: none"><li>• No shows and late cancellations* will be invoiced</li><li>• Late registrations* are charged an extra \$10</li></ul> <p>* after deadline</p>	

**Topic: Optimizing Your Software Development Lifecycle & Business**

Best Practices in optimizing the Software Development Lifecycle which result in Lower Costs, Earlier Time to Market, and Increased Quality. See how a balanced approach to improving software development yields the best results and what are the first steps to achieving them.



## Silver Program Patron



### Presenter: Manuel Pereria

Rui (Manny) Pereira, B.Sc. in Computer Science, is the Technical Program Leader for GSRAP. Prior to IBM's acquisition of Rational Software, Manny was the Technical Lead of Methods and Tools for Rational Software Canada.

While at Rational, Manny has helped many organizations implement the Rational Unified Process (RUP) and the Unified Modeling Language (UML). These implementations included month long projects with two developers, to organizational adoption with 500+ developers across multiple countries.

Prior to joining Rational Software, Manuel was a Telecomm Architect, developing Call Centre applications for the Canadian Federal Government.

### Luncheon Agenda:

11:30 am – 12:00 pm: Registration and Reception

12:00 pm – 12:20 pm: Lunch

Caesar Salad  
Freshly Baked Dinner Rolls and Butter  
AAA Sirloin Tip Roast with Creamy Horseradish Chive Sauce  
Chocolate Eclair  
Fresh Vegetables  
Chef's Selection of Potato or Rice  
Chocolate Eclair  
Freshly Brewed Regular and Decaffeinated Coffee  
Specialty and Herbal Teas

12:20 pm – 1:15 pm: Presentation and Questions

1:15 pm Adjournment

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